

APPLY NOW

**中 CITYMAKERS
| CHINA — 城市
欧 EUROPE 创者**

DEEP DIVE LAB 14.-16. FEB. 2020. BERLIN.

LEARN > ADAPT > COLLABORATE

FOR MAKERS OF LIVABLE
CITIES | HOW TO TURN
GREAT IDEAS INTO VIABLE
PROJECTS WITH
SUSTAINABLE BUSINESS
MODELS?

2020 CITYMAKERS ACCELERATOR

 **Robert Bosch
Stiftung**

 **CONSTELLATIONS**
crossing spheres, linking ideas.

An offer supported by Robert Bosch Stiftung
Conceptualized and hosted by CONSTELLATIONS

A 2.5-day Competence Workshop & Hackathon for Makers of livable cities

February 14.-16. , 2020 (Friday evening-Sunday afternoon)

LEARN > STATE OF THE ART INNOVATION METHODS

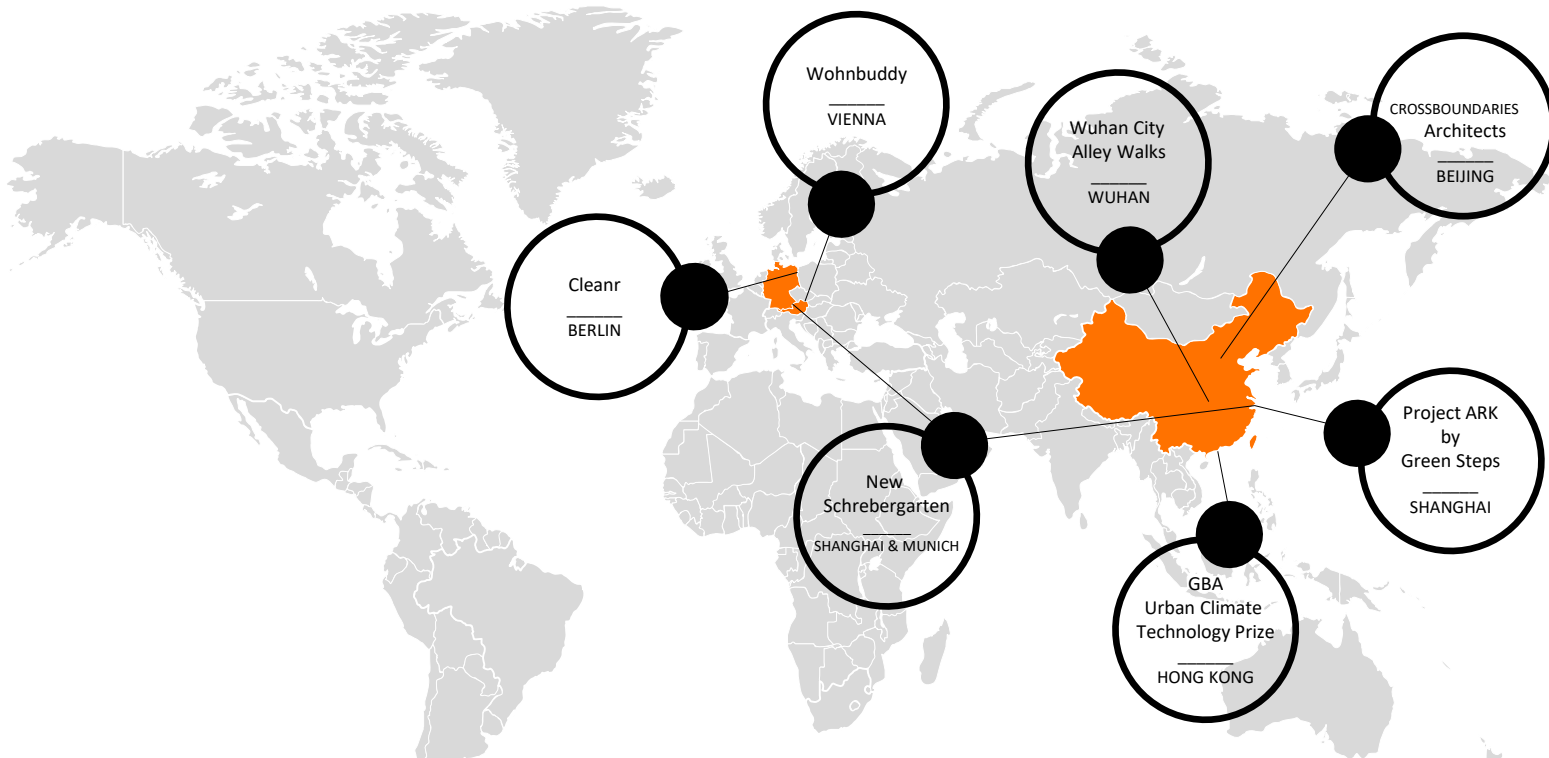
ADAPT > YOUR IDEAS & KNOWLEDGE TO REAL CASES

COLLABORATE > CO-CREATE 7 BOLD CITYMAKERS CASES

FOR THE PURPOSE OF LIVABLE CITIES OF TOMORROW

For whom: 30 selected, highly committed city makers from various fields: entrepreneurial, municipal, collective, government, university or private contexts. Format: Fully facilitated interaction for the purpose of maximum leverage of collective peer group intelligence. Input sessions by practitioners are mixed with case work on 7 selected high-potential impact projects, with passionate makers all aiming to create novel ways for livable cities. Topics & Knowledge offered: (1) thematical urbanism related knowledge, (2) entrepreneurial knowledge, incl. the design of powerful (social) business models, crowdfunding know-how, and the secrets of storytelling, (3) context knowledge on China and Europe.

Meet the CITYMAKERS accelerator projects




Get inspired and work with 7 high-potential impact projects from China and Europe, aiming to create a more livable city



CROSSBOUNDARIES


"Crossboundaries Kids" - the project is based on the concept of design thinking. We would like to share the skill of design thinking to the next generation. Our vision now is that design is not only an industry but also a way of thinking. We believe it has been underestimated and undervalued. We think the skill of design thinking is one creative tool kit to get us on track to survive in the 21st century. Perfectly, the traditional architectural training provides such a methodology.

We already reached about 200 students from elementary school and middle school, and we would like to expand the amount to 2,500 for offline program, and 100,000 for online program.

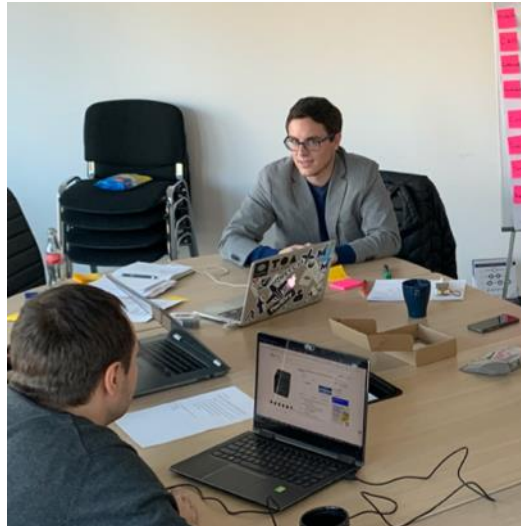
crossboundaries.com 

Crossboundaries 

[Crossboundaries.international](https://www.facebook.com/Crossboundaries.international) 

@crossboundaries_beijing 

Crossboundaries 



cleanr.tech

Megacities are drowning in trash all over the world. Single-use plastics, such as bottle caps and cigarette filters are washed into the oceans and pose a threat to marine ecosystems. The goal of Cleanr is to remove plastic litter before it reaches the ocean by intercepting it where it originates and to improve livability in the city.

We are expecting to have a steep learning and expansion curve starting from the current pilot with city cleaning services in Germany's capital city Berlin, and to be present in 500 megacities by 2025.



Wuhan City Alley Walk

Wuhan City Alley Walk, creating a new way for people to experience cities across the world, to foster a network of people who love cultures, to inspire citizens, and to mobilize bottom up cultural exchange, cultural creation and heritage preservation.

We already reached >1000 of people with our walks and want to reach 100.000 by 2025.

cecporg





W O H N B U D D Y

Our vision is to make intergenerational housing possible at large scale. We want to complement the housing market in university cities through our online platform “Wohnbuddy”. We want to change the way that we use our homes based upon a mutuality of needs of different generations.

So far, we have brought 350 people together. In the next five years, we want to bring 3650 people together.

www.wohnbuddy.com



www.facebook.com/wohnbuddy/



www.instagram.com/wohnbuddy/





Green Steps

We trigger the formation and support the operation of transgenerational and cross-cultural grass root learning communities which nourish the ecological intelligence of its members.

We transform education into a post-industrial and post-national system which puts empathy for the planet, others and the self into pole position.

We transcend the separation of society caused by Neolithic and Industrial Revolution and restore its integrity.

We have had in 2019 about 1000 event participants and aim to add at one zero every year. That would be 100 million in 2024.

www.greensteps.com.cn



[linkedin.com/company/13278598/](https://www.linkedin.com/company/13278598/)



www.facebook.com/greenstepschina/



[@instagram.com/greenstepsworld/](https://www.instagram.com/greenstepsworld/)





Urban Climate Technology Prize

The Urban Tech Prize aims to galvanize the business community, young entrepreneurs and technology start-ups in the GBA to come up with innovative solutions to specific climate related issues and challenges in Hong Kong. We hope to partner with leading technology companies and investors to support innovators to test, implement and scale the solutions across major cities in the GBA.

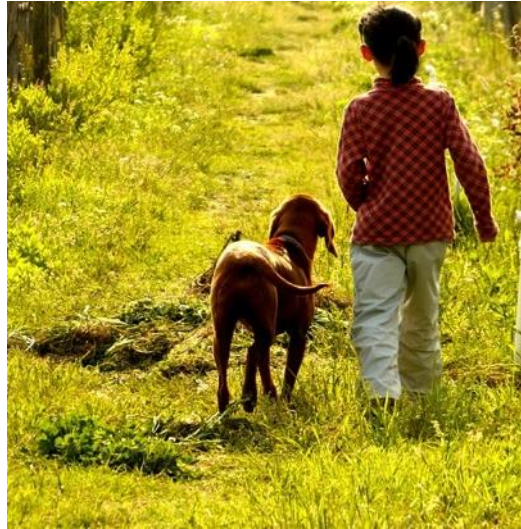
Jah Ying Chung is contact person for this project.

www.linkedin.com/in/jahying/



www.jahyingchung.com/





N E W S C H R E B E R G A R T E N

The New Schrebergarden Farm (NSF) will be a social start-up helping urban families grow their own food in the sub-urban area and contribute to the local economy. Its business evolves from the German traditional Schrebergarden model towards a service based and Community Supported Agriculture (CSA) combined model.

Our target group are the urban families who want to have their second home and garden in the suburban countryside. In the future, we want to create 1000 new Schrebergardens worldwide, with 1 Million followers.

www.ecolandclub.com



Join the CITYMAKERS community

中 CITYMAKERS
| CHINA — 城市
欧 EUROPE 创者

JOIN FORCES, SHARE EXPERTISE, CO-
LEARN, SUPPORT, COLLABORATE, OR
EVEN PARTNER WITH ONE OF THE
ACCELERATOR PROJECTS...

MEET THE FOUNDERS & MAKERS of the '2020 CITYMAKERS accelerator' projects



DONG HAO
Beijing, China

Co-Founder
CROSSBOUNDARIES, creative
entrepreneur in
architecture, design and
educational industry
fields, Architecture studies
background (Pratt, New
York).



JAH YING CHUNG
Hong Kong

CEO Goodgrowth.io, Former
adtech CEO + NGO country
GM,
climate campaigner and
adtech entrepreneur,
business studies
background.



Joan Elizalde
Shanghai, China

Founder Green Steps
Marine biologist, master in
sustainable tourism mgt,
professional diver,
Montessori teacher, team
building expert, educator and
designer of environmental
curricula.



MARLENE WELZL
Vienna, Austria

Co-Founder of WOHNBUDDY,
social entrepreneur &
convinced of the enduring
power of connecting the
generations, background in
diplomacy and International
Development Studies and
Chinese Studies.



YANG FAN
Wuhan, China

Founder CECP China
Endangered Culture
protector and City Alley
Walk Project,
independent researcher
& writer, social campaigner
and entrepreneur, consultant
of Wuhan City of Design,
Economics background
(National University of
Singapore).



MEET THE FOUNDERS & MAKERS of the '2020 CITYMAKERS accelerator' projects



GAO YANG
Beijing, China

Project Architect and Education Project Manager CROSSBOUNDARIES, with an academic background of Physics as well as Architecture.



VICTOR FISCHER
Frankfurt, Germany

Co-Founder CleanR.tech Serial entrepreneur, has worked extensively with municipal decision makers and in the transformation to a clean smart city by implementing battery projects for city cleaning services.



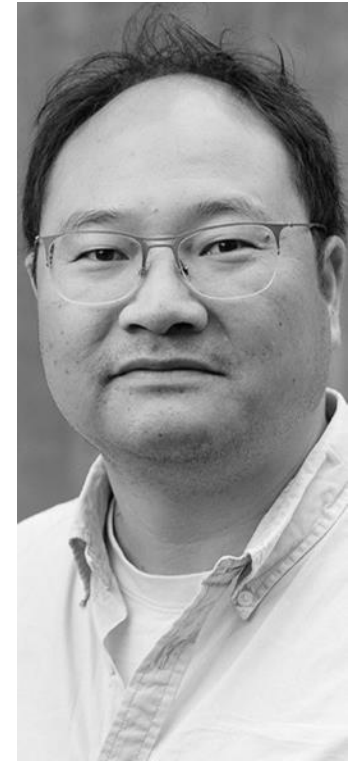
XIALOLEI LU
Berlin, Germany

Co-Founder CleanR.tech Senior Manager with multinational corporate experience, Strategy expert for smart city mobility solutions, Passionate ambassador and educator for environmental protection.



KNUT WIMBERGER
Shanghai, China

Partner Green Steps. HR & organizational development expert; Montessori teacher; passionate about fixing the environment, reforming education and unfolding the human potential.



PAN TAO
Shanghai, China

Dr. Pan Tao, Founder of Green Think Tank (ISEE) and the first Schrebergarden in China (Ecoland Club Farm).





APPLY NOW

HOW TO APPLY

Send a short cover letter including:

- Why do you want to join?
- How are you active in the field of liveable cities?
- What purpose drives you?
- Which cases potentially interest you the most?

Call for application ends: January 16th

COSTS

Thanks to funding from Robert Bosch Stiftung the workshop participation is free of charge including all meals. Travel and accommodation have to be self-paid. Travel subsidy available in selected cases upon application.

CONTACT

Luisa Keinprecht, Project Management
CONSTELLATIONS International
C*SPACE - STUDIO at Langhansstrasse 86
13086 Berlin
Office Phone: + 49 30 47034000 or 0177/6873686

Please send your application to:

info@c-makers.de

MEET THE DEEP DIVE LAB-HOSTING TEAM



OLIVER MAY-BECKMANN
Boston/Cambridge, USA

**Lead 2020 CITYMAKERS
accelerator**

Associated partner of CONSTELLATIONS in Boston, USA and senior (Social) Entrepreneurship consultant. Previous he built up the social & sustainable entrepreneurship education programs of the Social Entrepreneurship Akademie – a joint initiative by the four university-based entrepreneurship centers in Munich, Germany. Online and offline, he has enabled more than 15,000 students & young professionals to implement (social) start-up ideas. Oliver was Head of the Northeast-Asia division at Konrad-Adenauer-Stiftung (KAS) Berlin and co-head of KAS Hanoi, Vietnam. He's a father of two and mountain addicted.



KATJA HELCKOETTER
Berlin, Germany

**Founder CONSTELLATIONS
Program Lead CITYMAKERS, Lab
Host & Facilitator**

Founder of CONSTELLATIONS International (created 2009 in Shanghai), Katja is now heading Berlin CONSTELLATIONS Berlin office (since 2016). With a proven track record of trisector collaboration, Katja forms powerful partnerships, linking people, potential and perspectives. In her past 20 years of working between Europe and China, she also acted as a Chief Representative of Hamburg in Shanghai enabling numerous city-to-city projects. Katja is a practitioner of the 'Theory U' framework for transformational learning and has trained program design and facilitation with the Presencing Institute @MIT since 2007.



JONAS SCHORR
Berlin, Germany

**Co-Founder Urban Impact,
Case Coaching, Mentoring
Co-Founder Urban Impact, Berlin-
based agency supporting urban smart
city start-ups. Jonas spent the last ten
years working on a variety of projects
in the field of sustainable cities: LSE
Cities' Urban Age program, EU Green
Capital project, pop-up CityLab and
BrainBox/Conscious City Lab (TU
Berlin), USE - a municipal innovation
project (the city of Berlin). London
School of Economics and Fudan
University Shanghai graduate. During
his time in Shanghai, he evaluated the
German-Sino cooperation on
Sustainable Urbanization in the
context of the EXPO. Jonas is a
CITYMAKERS project partner since
2018.**



LUISA KEINPRECHT
Berlin, Germany

**CITYMAKERS-Co-Manager,
Lab Coordinator**

Luisa is working at the CONSTELLATIONS Berlin office as a project co-manager for CITYMAKERS China-Europe supported by the Robert Bosch Stiftung. Luisa graduated from Aalborg University in Copenhagen with a masters degree in Sustainable Design. During her studies she learned to develop holistic solution concepts for complex sustainability challenges including co-design practices, design thinking and workshop design. She lived in Shanghai as part of an internship at a social enterprise developing urban farming concepts.



TAREK HASSAN
Frankfurt, Germany

**Lab Co-Facilitation, Case
Coaching/Mentoring,
Innovation Inputs**

Tarek is a strategic designer in the field of innovation & entrepreneurship. As a HPI D.School trained Design Thinking coach and a German UNESCO trained facilitator, Tarek uses inclusive innovation methodologies to incubate conscious entrepreneurship. Tarek currently works in the corporate innovation team of the GIZ (German economic and development corporation) and he has been an project partner of CONSTELLATIONS International since 2017.



CITYMAKERS China-Europe

www.c-makers.de

Putting 'livable city' at its core, 'CITYMAKERS China – Europe' is a program on global learning for urban innovation co-initiated by Robert Bosch Stiftung and CONSTELLATIONS International GmbH.

The mission: Connecting and enabling a network of pioneering city makers across sectors and disciplines who seek fresh approaches for livable cities. The intention is to complement the existing Sino-German landscape in the field of sustainable urban development with a social innovation approach and a creative edge.

CONSTELLATIONS International

www.constellations-international.com

Founded in China, rooted in Europe, globally minded: We are an agency based in Shanghai and Berlin dedicated to create and facilitate learning, leading and collaborating for sustainable futures.

In Berlin CONSTELLATIONS is operating [C*SPACE](#) – a studio in a former furniture factory in the district Weißensee where the lab will be taking place.



Network Partner



Supporting Partner & Funding

